



# HOW TO PITCH GUIDE

FOR KID ENTREPRENEURS AT A BOOTH AT A MARKET

**1** Start with introducing yourself and your business name.

*"My name is Sara Gipson and my business is called Slime For You."*

**2** Next tell what your business does and why it's unique.

*"Slime For You is a proprietary blend of the finest ingredients in a variety of colors and textures providing hours of tactile fun. "*

**3** Now tell the story how the business started and why you enjoy it.

*"I started Slime For You to raise money for ice skating camp. I enjoy making all the different kinds and creating how-to videos on YouTube. "*

**4** Tell the customer the prices of your product.

*"Slime For You is \$2 per container or three for \$5."*

**5** Lastly, close with a question to engage with your potential customer.

*"Would you like to feel some of my homemade Slime For You and see how amazing it is?"*